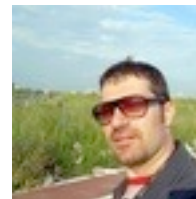


Francesco Casale

Web Designer :: Web Developer :: Information Architect :: Early Adapter



<http://www.twitter.com/nuguerrilla>

Personal Data

Born 30 October 1977 in Thiene (VI).

Actually stable in Corrubio di Negarine - Via Nazionale del Brennero, 57 - 37029 - Verona

Mobile +39 347 86 36 493

Profile

Experienced in IA and UX design i costantly use my freetime to make some R&D activities for my job.

I love vector graphics and GUI platforms, I am constantly seeking new styles and ideas with simplicity and elegance.

My influences are Nordic European (Norwegian, French and German) and Japanese graphics. I aim to discover new solution and awesome interfaces for every web thing.

Experience

Freelance

IA Architect & Frontend Developer, Banzai Consulting, Milan

Information architecture, design and html skinner on huge works as Wired - Italian Valley, Financial document website services as Cream or Crif Company services, Learning portals such as Treccani or SDA Bocconi.

CEO, Digital Creative Bureau, Verona :: 2010 - actual

CEO and web strategist on a web agency start up located in Verona.

Senior WebDesigner, Aptadigital, Verona :: 2010 - 2012

Senior webdesigner on Wordpress and Joomla projects.

Web Trends Teacher, Istituto Palladio, Verona :: 2009 - actual

As an innovator i have more courses on web trends, brand new technology and Information Architecture. I have also courses on building perfect working flux into web agencies. Actually i handle about 20 alumni.

Php Web Developer, CSS Skinner, Web Strategist, Deepartweb, Verona :: 2009 - 2010

HTML and CSS skinning in a W3C compliant mode of PSD files for websites and online mobile applications.

Integrated consulting for websites, 2.0 applications, social networks and user interfaces.

Web Strategist Consultant, Information Architect, Web Designer, Publitour Spa, Verona :: 2007 - 2010

Strategy and consulting for corporate websites, complete architectural and graphical restyling for websites. Complete and deep studi on user interaction and scalability of internal services.

Php Web Developer, Web Designer, Project Manager, Sintetik Snc, Verona :: 2006 - 2009

Complete websites realizations, with a deep use of PHP and MySQL, Ajax and complex webservices in MVC with MVC patterns. I make some good works for online applications such Fiera Verona, Accademia del Mobile and wine local market.

Php Web Developer, Web Designer, Project Manager, GinnicoCeleste Comunicazione, Milano :: 2005 - 2006

Complete websites realizations, with a deep use of PHP and MySQL and Flash with XML. I make some good works for Social project in Argentina (Sumampa) and a leisure based service for luxury incoming in Milan (B-Club). I also designed an online recruiting site for Techint Srl.

LAN e User Platform Technician, IBM, Milano :: 2004

LAN and Router technician for Galileo Project in North-East Italy.

Graphic Designer e Impaginatore, Cream Magazine, Verona :: 2002 - 2004

I make the Cream Magazine growing it up from 10 to 100 thousand printed copies.

Web Designer e Web Developer, IdeaManager, Verona :: 2000 - 2002

Designed, built and mantained look and feel of clients websites.

Web Developer, Telemaco, Verona :: 1998 - 2000

Designed and developed back office, end-user web interfaces.

Education

Microsoft ASP Developer Master, Verona, 1998

Facoltà di Scienze Biologiche, Padova, 1997

G.Peano Liceo Scientifico, Roma, 1996

Skill/Programs

Code editing programs (Coda, Textmate), Adobe Creative Suite CS5 (Photoshop CS5, Illustrator CS5, Indesign CS5, Fireworks, Dreamweaver, Freehand, Flash), QuarkXPress 6.5, Microsoft Office 2008, Microsoft IIS Service, Mac OSX, Red Hat Linux 9.0, Mac OSX Server and Raid Administration.

Languages

Apache 2, ASP, XML, HTML, XHTML, CSS, MySQL, PHP4 e PHP5, Javascript, MAMP administration package, ajax driven frameworks like Prototype and jQuery.

Awards

Nuguerrilla.com reviewed on "WebDesigner Magazine", Issue No. 15, Maggio 2005

Articles on www.extensible.it

Speeches and Conferences

Future of Web Design UK, London, 2012

dConstruct UK, Brighton, 2010

UX Camp Italia, Firenze, 2009 (Organizzatore)

UX Camp Italia, Milano, 2009

WSB Conference, Roma, 2007

IA Conference, Forlì, 2008